**Landing Page Outline**

**Change: Banner**

try out new banner image, try out new overlay, try to find a crowded hackathon picture

Remove: crowdsourcing innovation

**Clear message**

overview of what a hackathon is and what we do

**Change: Gears**

* gears spinning, loose the background, make gears teal

**Why have a hackathon**

* 6 reasons why to have a hackathon

**Clear CTA -** Plan a hackathon button

**Why Hackworks?**

* Brief text description of why hackworks
* *(Testimonials)*
* Partners and sponsors

**Footer**

* Subscribe to Newsletter
* photo gallery
* social feed
* Contact: Address, Phone number, email
* terms
* privacy policy
* Media Section

**Nav Bar**

* Hackworks
  + about us
    - clear description
      * Link to: services,expertise
  + meet the team/ join the team
  + contact
* Services/Our Expertise
  + - our expertise
    - overview of all our expertise
    - overview of our services
* Successes
  + - GCA success case study
    - CODE success case studies
    - logos of past sponsors